

The Junior League of Spokane Proudly Announces:
9th Annual Touch-a-Truck Event

Saturday, September 21, 2019

Spokane Community College

Rain or Shine

9:00 a.m. – 2:00 p.m.

Event Overview

Touch-a-Truck provides a unique opportunity for children to explore vehicles of all types including public service, emergency, utility, construction, landscaping, transportation, delivery, and just plain cool – all in one place! Children will be allowed to touch their favorite vehicles, get behind the wheel, and meet the people who help to build, protect, and serve our community.

Attendance

Now in its 9th year, Touch-a-Truck has quickly become a tradition for many Spokane area families with attendance of over 1800 people annually the last three years.

Sponsorship/Vendor Opportunities

Touch-a-Truck provides an excellent opportunity for sponsors to showcase your brand and interact with parents, children, Junior League members, and the Spokane community. There are multiple ways for your organization to participate: truck participation, event sponsorship, program advertisements, performance, or in-kind support services.

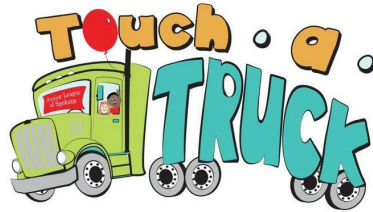
Event Impact

This event raises funds to support the Junior League of Spokane's mission of promoting voluntarism, developing the potential of women, and improving the community through the effective action and leadership of trained volunteers. Our dedicated members collaborate with partner agencies and community advisors to deliver thousands of volunteer hours in the community each year. Our focus area is childhood literacy.

Event Contact

To learn more about sponsorship opportunities, please visit the Junior League of Spokane website at www.jlspokane.org or call/text Patti Hinman at (509) 655-7325 or touchatruck@jlspokane.org.

Climb. Explore. Learn. TOUCH!



Sponsorship Packages

Touch-a-Truck provides an opportunity for businesses and organizations to interact with event attendees from the Spokane-area community.

Below are the ways you can participate while helping to make a difference in the community.

*Please complete the enclosed Commitment Form or and return it by **August 30, 2019**, to register for this year's event, or contact us to discuss your interest in joining us at this year's event. Thank you!*

Any questions about sponsorships please call/text Patti Hinman at (509) 655-7325 or email touchatruck@jlspokane.org.

Sponsorship/Vendor Levels:

\$0 – Non-Profit Vendor: recognition on Junior League of Spokane (JLS) website event page and JLS Touch-a-Truck Facebook page, and space for a table/booth at the event

\$50 –For Profit Vendor: recognition on Junior League of Spokane (JLS) website event page and JLS Touch-a-Truck Facebook page, and space for a table/booth at the event

\$100 –“Pick-up Truck” sponsor: logo/name listed on the event flyer, recognition on Junior League of Spokane (JLS) website event page and JLS Touch-a-Truck Facebook page, and cone sponsor (business listed on a traffic cone used at the event).

\$300 –“Driver’s Ed” sponsor: same as \$100 level; this sponsorship level will provide FREE tickets to the event for 40 families (a value of \$800) at low-income schools and families in need/at-risk/disadvantaged. Tickets will be delivered with your logo on them to the schools and community organizations two weeks in advance.

\$400 –“Tow Truck” sponsor: same as \$100 level, name listed on any print or radio advertisements.

\$500 – “Car Carrier” sponsor: same as \$400 level, plus logo on the main event banner posted in front of a car or small truck.

\$750 - “Big Rig” sponsor: same as the \$500 level, plus sponsorship of the most-requested vehicles such as a Helicopter, Fire Truck, Ambulance, Police Car, etc.

\$2000 – “Monster Truck Presenting Sponsor Designation”: same as \$750 level, plus designation as the presenting sponsor of the entire event.

Truck Participation Requirements

Proof of Insurance
Vehicle Attendant must be present
Picture of Vehicle for Social Media Campaign

Ad Format - Artwork due 8/30/19

High Resolution Graphics
Fonts & graphics embedded
Created in PDF (for best results)
Pictures 300 dpi resolution

TOUCH-A-TRUCK COMMITMENT FORM

SATURDAY, SEPTEMBER 21, 2019

Spokane Community College – Parking Lot

9:00 a.m. – 2:00 p.m. / Rain or Shine

Please indicate your sponsorship level below and provide all requested information no later than August 30, 2019 to ensure receipt of benefits related to pre-event marketing.

Sponsorship Level

- ☐ \$2000 "Monster Truck"
- ☐ \$750 "Big Rig"
- ☐ \$500 "Car Carrier"
- ☐ \$400 "Tow Truck"
- ☐ \$300 "Driver's Ed"
- ☐ \$100 "Pick-up Truck"
- ☐ \$50 For Profit Vendor
- ☐ \$0 Nonprofit Vendor

Total Contribution: \$_____

In-Kind Donation:

Truck for the Event: _____

Support Services: _____

The Junior League of Spokane thanks you for your participation in the 9th Annual Touch a Truck event and for your support of our trained volunteers who provide quality programs and hands-on service projects in our community.

Sponsor/Vendor Name: _____

Address: _____

Contact Person: _____ Phone: _____

Email: _____

Website: _____

Description of offering (vehicle, hands-on activity, performance, raffle item, etc.):

Method of Payment: Check

MasterCard

Visa

Invoice

(Checks should be made payable to the Junior League of Spokane. Organization Tax ID # 91-6033864)

Card # _____ Exp. Date: _____

Security Code: _____

Name on Card: _____

Please scan and return form to

touchatruck@jlsokane.org

Or: Fill out Google Form @

<https://forms.gle/1rnXyQXa5hKBav2x7>

For more information contact:

Patti Hinman, Sponsorship Chair

Call/Text (509) 655-7325

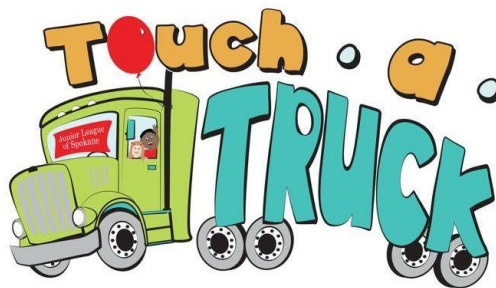
Email: touchatruck@jlsokane.org

Payment can be sent to JLS at

Junior League of Spokane

PO Box 4563

Spokane, WA 99220



VEHICLE PARTICIPATION GUIDELINES

REGISTRATION DEADLINE:

Please complete registration by [August 30, 2019](#)

SIGNAGE AND PUBLICITY:

- Promotional materials appropriate for children, such as stickers and giveaways, are strongly encouraged.
- Touch-a-Truck is marketed throughout the Spokane region via print, website, and social media.

PARTICIPATION GUIDELINES:

1. **The Touch-a-Truck Commitment Form and Certificate of Liability Insurance must be received prior to the event in order to participate.**
2. Vehicle space assignments will be determined by the Junior League of Spokane based upon the best interests of the event and/or a first-come-first-served basis. Vehicles will be located on the open blacktop.
3. Vehicle participants acknowledge that **a minimum of one adult representative must be present during the event to supervise the Vehicle(s) between the hours of 9:00 a.m. to 2:00 p.m. on Saturday, September 21, 2019.** Vehicle representative should be able to provide a narrative description of the Vehicle(s)'s specifications and/or services as well as facilitate guided "tours" of the Vehicle(s)'s interior as allowable by the Vehicle's size.
4. Vehicle sponsors acknowledge that the nature of the Touch-a-Truck event **involves the interaction of children with vehicle(s) so that the children are able to touch, see and explore the vehicle(s) and learn about the vehicle(s)'s function.** The JLS will take appropriate measures to facilitate a safe event; however, the sponsor remains responsible for the supervision and safety of its vehicle(s). The sponsor shall indemnify, save and hold harmless the Junior League of Spokane and its officers, directors, and volunteers from all liability, damage, loss, claims, costs, demands and actions of any nature whatsoever arising out of the Touch-a-Truck event.
5. **Vehicle participants will comply with a No Horn policy from 9:00 a.m. – 1:00 p.m.** Touch-a-Truck is marketed as an inclusive event for all children and attendees; as such, vehicle horns shall be disabled to prevent startling noise. **There is a horn hour from 1:00 p.m. – 2:00 p.m.**
6. **Vehicle participants/sponsors/vendors must arrive on event day between 8:00 a.m. and 8:30 a.m. to set-up.** Vehicles requiring special accommodations, such as a large turning radius, will be asked to arrive early during event set-up. Vehicles are expected to stay the entire length of the event and may not leave until the event's conclusion at 2:00 p.m. unless otherwise agreed to in advance by the Junior League of Spokane (***exceptions for emergency vehicles***).

7. **Sponsors/vendors may bring a table, banners, signage, decorations, etc. to promote their business.** The Junior League of Spokane shall not be held responsible for any loss or damage to vendor property.
8. **Sponsor/vendor acknowledges that wireless internet access is not available at the event venue.** Air cards from mobile carriers should work but service is not guaranteed by the Junior League of Spokane.
9. **Sponsor/vendor grants permission to the Junior League of Spokane to take photographs or record videos of vendor and/or display during the event for the strict purpose of promotion and publicity of the event and/or the Junior League of Spokane.**
10. Sponsors/vendors and their representatives shall conduct themselves in a manner that is appropriate for a family-oriented event, which includes but is not limited to no smoking, no profanity, and no display of inappropriate content or clothing.

NEXT STEPS:

The Junior League of Spokane looks forward to your participation in the 9th Annual Touch-a-Truck event on September 21, 2019. Expect an email with map and event details one week prior to the event.

EVENT CONTACT INFORMATION:

Junior League of Spokane
Attn: Patti Hinman, Touch-A-Truck Chair

PO Box 4563
Spokane, WA 99220
(509) 655-7325
touchatruck@jlsokane.org - Email
www.jlsokane.org - Website
Tax ID #: 91-6033864